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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

BONGO BURGER, INC., on behalf of itself)	Case No. 3:09-cv-01836 EDL
and all others similarly situated,)	
)	
Plaintiffs,)	PLAINTIFF BONGO BURGER, INC.'S
vs.)	NOTICE OF MOTION AND MOTION
)	TO AUTHORIZE SERVICE ON
TECUMSEH PRODUCTS COMPANY, ET)	CERTAIN FOREIGN DEFENDANTS
AL.,)	PURSUANT TO FED. R. CIV. P. 4(f)(3)
)	
Defendants)	
)	
)	Date: June 23, 2009
)	Time: 9:00 a.m.
)	Courtroom E, 15th Floor
)	Hon. Elizabeth D. Laporte

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NOTICE OF MOTION AND MOTION

TO ALL PARTIES AND THEIR COUNSEL OF RECORD:

PLEASE TAKE NOTICE that Plaintiff Bongo Burger, Inc. hereby moves for an order authorizing it to serve certain foreign defendants through service of the summons and complaint on their domestic subsidiary or parent company and their counsel, as permitted by Rule 4(f)(3) of the Federal Rules of Civil Procedure. This Motion is scheduled to be heard at 9:00 a.m. on June 23, 2009, in the courtroom of the Honorable Elizabeth D. Laporte, in the United States District Court for the Northern District of California, 450 Golden Gate Avenue, San Francisco, California.

This motion is made pursuant to Rule 4(f)(3) of the Federal Rules of Civil Procedure, and on the grounds that the facts and circumstances of this case warrant the district court's intervention to effect service on certain foreign defendants.

This motion is based on this notice of motion and motion, the following memorandum of law, the Declaration of Lauren C. Russell ("Russell Declaration") in support of this motion, all pleadings and records on file, and any additional briefing and argument presented to the Court before or at the hearing on this motion.

MEMORANDUM OF LAW**I. Question Presented**

Courts in the Ninth Circuit have ordered service on foreign defendants pursuant to Fed. R. Civ. P. 4(f)(3) through their domestic related entities and their counsel. These courts have found that formal service of process pursuant to The Hague Convention or Letters Rogatory is an unnecessary expenditure of time and money when, by virtue of their related entities' involvement in the case, the foreign defendant already has notice of the case against it. Faced with identical circumstances here, should this Court order that Plaintiff may serve certain foreign defendants through their domestic related entities and their counsel?

Suggested answer: Yes.

//

//

II. Introduction

Plaintiff Bongo Burger, Inc. (“Plaintiff”) filed its Class Action Complaint on April 28, 2009. Plaintiff purports to represent a class of indirect purchasers of Hermetic Compressors. The Complaint alleges violations of federal and state antitrust, unfair competition and consumer protection laws for price-fixing and other anticompetitive conduct by manufacturers of Hermetic Compressors. (Russell Decl. ¶ 2)

Plaintiff is aware of other complaints filed by plaintiffs in federal district courts throughout the country, all of which purport to bring class actions on behalf of direct or indirect purchasers and allege violations of federal and state antitrust, unfair competition and consumer protection laws by manufacturers of Hermetic Compressors. (Russell Decl. ¶ 3). Competing motions to transfer these cases to a single district court for coordinated and consolidated pretrial proceedings pursuant to 28 U.S.C. § 1407 have been filed with the Judicial Panel on Multidistrict Litigation (“JPML”). (Russell Decl. ¶ 4) The JPML proceedings do not limit the jurisdiction of this Court to rule upon this motion.¹

In its Complaint, Plaintiff names a total of 21 defendants, 5 of which are located abroad. These 5 foreign defendants are located in 4 different countries: Denmark, Japan, Brazil and Italy. (Russell Decl. ¶ 5) Denmark, Japan and Italy are signatories to the Hague Convention on Service Abroad of Judicial and Extrajudicial Documents (“The Hague Convention”). (Russell Decl. ¶ 6) Brazil is not a signatory to The Hague Convention. The United States and Brazil are parties to the Inter-American Convention on Letters Rogatory and Additional Protocol (“Inter-American Convention”). The Inter-American Convention provides a mechanism for service of process in Brazil via Letters Rogatory. (Russell Decl. ¶ 7)

¹ See, *In re Four Seasons Sec. Litig.*, 362 F. Supp. 574, 575 (J.P.M.L. 1973) (“The mere pendency of a motion [to transfer] before the Panel does not affect or suspend.....proceedings in the transferor court and does not in any way limit the jurisdiction of the transferor court to rule upon matters properly presented to it for decision.”)

1 Service of process on these 5 foreign defendants pursuant to international means of
 2 service will be very expensive and time consuming. Other than Denmark, all of the countries
 3 where defendants are located require that the summons and complaint be translated into that
 4 country's language for service. This will mean translating the summons and complaint into 3
 5 different languages. (Russell Decl. ¶ 8) The cost of these translations will be substantial, and
 6 will be in addition to the cost of service itself. Plaintiff is informed that the total cost of serving
 7 these foreign defendants will be well over \$10,000. Furthermore, the international process
 8 service with whom Plaintiff has been consulting, APS International, Inc., informs Plaintiff that on
 9 average, service of process through the methods prescribed by The Hague Convention takes 4-6
 10 months. (Russell Decl. ¶ 9)

11 Service of process in Brazil by Letters Rogatory is even more burdensome. Oftentimes,
 12 attempts to serve Brazilian entities in Brazil are not even successful. According to the U.S.
 13 Department of State's Bureau of Consular Affairs, which provides advice regarding the legal
 14 requirements for service of process in specific foreign countries, service of process on a Brazilian
 15 entity in Brazil is extremely problematic:

16 Service of process in Brazil pursuant to the Inter-American Convention on
 17 Letters Rogatory and Additional Protocol is problematic. Requests can
 18 take more than 3 years to complete. According to the U.S. Department of
 19 Justice (the U.S. Central Authority) since May 2003, of 100 requests for
 20 service under that Convention that were transmitted only 2 from the
 21 United States have been successfully executed in Brazil.²

22 As illustrated in the chart below, all 5 foreign defendants have a parent company and/or
 23 wholly-owned subsidiary located here in the United States that has been named as a defendant in
 24 this case and has appeared through counsel.

25 //

26 //

27 _____
 28 ²http://travel.state.gov/law/info/judicial/judicial_672.html (Russell Decl. ¶ 10)

Foreign Defendant	Domestic Parent/Subsidiary Defendant	Domestic Counsel
Tecumseh do Brasil, Ltda.	Tecumseh Products Company	Squire Sanders & Dempsey
Danfoss A/S	Danfoss Inc.	Reed Smith LLP
Whirlpool S.A.	Whirlpool Corporation	Cleary Gottlieb Steen & Hamilton, LLP
Panasonic Corporation	Panasonic Corporation of North America	Dewey LeBoeuf LLP
Appliances Components Companies S.p.A.	ACC USA, LLC	Greenberg Taurig, LLP

(Russell Decl. ¶ 11) The foreign defendants listed in the chart above are collectively referred to herein as the “Foreign Defendants.” The defendants listed in the column entitled “Domestic Parent/Subsidiary Defendant” are collectively referred to hereinafter as the “Related Domestic Defendants.”

By virtue of the Related Domestic Defendants’ and their counsels’ involvement in this case, there can be no reasonable doubt that the Foreign Defendants have notice of the filing of this case against them. Thus, service of process through The Hague Convention or Letters Rogatory will be a very expensive and time-consuming formality. It is likely that counsel for the Related Domestic Defendants will also represent these Foreign Defendants. Therefore, Plaintiff asked the Related Domestic Defendants and their counsel to accept service for their foreign parent/subsidiary company. (Russell Decl. ¶ 12) The Related Domestic Defendants and their counsel have refused to accept service for any of the Foreign Defendants. (Russell Decl. ¶¶ 13-15)

In light of the substantial difficulty, time and expense Plaintiff faces in serving the Foreign Defendants, taken together with the Foreign Defendants’ notice of the case against them,

1 Plaintiff requests that, pursuant to Federal Rule of Civil Procedure 4(f)(3), this Court order that
 2 the Foreign Defendants may be served through their Related Domestic Defendants and their
 3 counsel.

4 **III. Argument**

5 **A. Court-Ordered Service of Process Pursuant to Fed. R. Civ. P. 4(f)(3) Is An** 6 **Equal Means Of Effecting Service of Process Under the Federal Rules of Civil** 7 **Procedure**

8 Service of process outside the United States is governed by Federal Rule of Civil
 9 Procedure 4(f), which provides that such service may be made by means that include
 10 international agreements such as The Hague Convention and Letters Rogatory *or*, under
 11 subsection 4(f)(3), “by other means not prohibited by international agreement, as may be directed
 12 by the court.” According to the Ninth Circuit:

13 As is obvious from its plain language, service under Rule 4(f)(3) must be
 14 (1) directed by the court; and (2) not prohibited by international
 15 agreement. *No other limitations are evident from the text.* [Emphasis
 16 added]

17 *Rio Properties, Inc. v. Rio International Interlink*, 284 F.3d 1007, 1014 (9th Cir. 2002) (“*Rio*
 18 *Properties*”); *accord*, *In re LDK Solar Securities Litigation*, Case No. 3:07-cv-05182-WHA,
 19 2008 WL 2415186, at *2 (N.D. Cal. June 12, 2008) (“*LDK Solar*”).

20 In *Rio Properties*, the Ninth Circuit rejected the defendant’s argument that plaintiffs must
 21 use the other methods of overseas service authorized by Rule 4(f), such as the Hague Convention,
 22 before asking a court to authorize service “by other means.” The court explained that Rule 4(f)(3)
 23 service is as favored as the other means of service provided for in the Federal Rules:

24 We find no support for [the defendant’s] position. No such requirement is
 25 found in the Rule’s text, implied by its structure, or even hinted at in the
 26 advisory committee notes.
 27
 28

1 By all indications, court-directed service under Rule 4(f)(3) is as favored
 2 as service available under Rule 4(f)(1) or Rule 4(f)(2).... Rule 4(f)(3) is
 3 not subsumed within or in any way dominated by Rule 4(f)'s other
 4 subsections; it stands independently, on equal footing. Moreover, no
 5 language in Rules 4(f)(1) or 4(f)(2) indicates their primacy, *and certainly*
 6 *Rule 4(f)(3) includes no qualifiers or limitations which indicate its*
 7 *availability only after attempting service of process by other means.*
 [Emphasis added]

8 * * *

9 [W]e hold that Rule 4(f)(3) is an equal means of effecting service of
 10 process under the Federal Rules of Civil Procedure....³

11 In *LDK Solar*, Judge Alsup of the Northern District of California relied on *Rio Properties*
 12 to order service on a Chinese defendant and several of its officers and directors through a related
 13 entity located in California. Both the Chinese defendant and the domestic related entity were
 14 subsidiaries of another defendant in the case. The court rejected the defendants' arguments that
 15 *Rio Properties* did not apply because that case had involved service in a country that is not a
 16 member of The Hague Convention. The court emphasized that, "as long as court-directed and
 17 not prohibited by international agreement, service can be affected pursuant to Rule 4(f)(3)."⁴

18 Similarly, in *In Re Cathode Ray Tube (CRT) Antitrust Litig.* ("CRT"), the Honorable
 19 Samuel Conti of this District rejected the defendants' arguments that foreign defendants located
 20 in Hague signatory countries may only be served pursuant to The Hague Convention:

22 ³ *Id.* at 1015-1016 (footnotes and citations omitted); *accord, LDK Solar*, 2008 WL 2415186, at
 23 *2 ("FRCP 4(f)(3) stands independently of FRCP 4(f)(1); it is not necessary for plaintiffs to first
 24 attempt service through 'internationally agreed means' before turning to 'any other means not
 25 prohibited by international agreement.'"); *Bank Julius Baer & Co. Ltd. v. Wikileaks*, No. 3:08-cv-
 00824-JSW, 2008 WL 413737, at *2 (N.D. Cal. Feb. 13, 2008) ("a plaintiff is not first required to
 attempt service under Rule 4(f)(1) or Rule 4(f)(2)" before seeking court approval to serve under
 rule 4(f)(3)).

26 ⁴ 2008 WL 2415186, at *3 ; *see also, Nanya Technology Corp. v. Fujitsu Ltd.*, 2007 U.S. Dist.
 27 LEXIS 5754, at *16 (D. Guam Jan. 25, 2007) (rejecting the defendant's argument that a court can
 28 only authorize Rule 4(f)(3) service "where the recipient party does not live in a member country
 of the Hague Convention" or in "urgent circumstances.")

[S]ervice on foreign defendants, even those who are signatories to the Hague Convention, is proper under Rule 4(f)(3) where the foreign defendants have domestic subsidiaries and/or counsel and where service does not require transmittal abroad. *See, Volkswagenwerk Aktiengesellschaft v. Schlunk*, 486 U.S. 694, 707 (1988) (holding that the “only transmittal [of service] to which the [Hague] Convention applies is a transmittal abroad that is required as a necessary party of service.”).⁵

Thus, in the words of the Ninth Circuit, “we are left with the inevitable conclusion that service of process under Rule 4(f)(3) is neither a ‘last resort’ nor ‘extraordinary relief.’ It is merely one means among several which enables service of process on an international defendant.”⁶

B. The Facts And Circumstances Of This Case Necessitate District Court Intervention Pursuant to Fed. R. Civ. P. 4(f)(3)

Rio Properties held that a plaintiff petitioning the court for alternative relief under Fed. R. Civ. P. 4(f)(3) need “only to demonstrate that the facts and circumstances of the present case necessitate[] the district court’s intervention.”⁷ The decision whether to allow alternative methods of serving process under Rule 4(f)(3) is committed to the “sound discretion of the district court.”⁸

In *LDK Solar*, as in this case, counsel for the foreign defendants’ domestic related entities, which were also co-defendants in the case, had refused to accept service on behalf of the

⁵ Case No. 3:09-cv-5944 SC, Docket No. 374, *Order Granting Indirect Purchaser Plaintiffs’ Motion To Authorize Service On Certain Foreign Defendants Pursuant To Federal Rule Of Civil Procedure 4(f)(3)*, at p. 2 (N.D. Cal. Sept. 3, 2008) (hereinafter referred to as the “September 3rd Order”); *see also*, *CRT*, Docket No. 373, *Report And Recommendations*, Hon. Charles A. Legge (Ret.) (N.D. Cal. Aug. 29, 2008) (hereinafter referred to as “J. Legge’s Recommendation”) (recommending that Judge Conti grant plaintiffs’ motion to authorize service pursuant to Rule 4(f)(3) and finding that “even if defendants are domiciled in Hague countries, they can be served with process under Rule 4(f)(3).”)

⁶ *Rio Properties*, 284 F.3d at 1015 (citations omitted).

⁷ 284 F.3d at 1016.

⁸ *Id.*

1 unserved foreign defendants. In addition, defense counsel had suggested it might not be possible
 2 to serve some of the foreign defendants.⁹ The plaintiffs in *LDK Solar* had not attempted any
 3 other means of service before petitioning the court under Rule 4(f)(3). Nonetheless, the court
 4 ordered that the six Chinese defendants could be served through a related entity in California
 5 because “plaintiffs have shown the difficulty of serving the unserved defendants located abroad
 6 [and] [d]efense counsel have refused to accept service on behalf of the unserved defendants on
 7 the ground that they do not represent the international defendants.”¹⁰

8 Similarly, in *Nanya Technology Corp. v. Fujitsu Ltd.*, Fujitsu’s U.S. lawyer refused to
 9 accept service on behalf of Fujitsu despite ongoing settlement negotiations and other litigation
 10 between the two parties, insisting that Fujitsu be formally served in accordance with the Hague
 11 Convention.¹¹ As in *LDK Solar*, plaintiff Nanya did not attempt to formally serve Fujitsu before
 12 petitioning the court under Rule 4(f)(3). The *Nanya* court did not find this necessary and rejected
 13 Fujitsu’s argument that Rule 4(f)(3) could only be utilized in “urgent circumstances.”¹² The
 14 court instead emphasized that “[w]e should not lose sight of what service of process is about, it is
 15 about giving a party notice of the pendency of an action and the opportunity to respond,” and
 16 affirmed service of process on Fujitsu by electronic and international mail.¹³

17 Likewise here, the Related Domestic Defendants and their counsel have refused to accept
 18 service on behalf of the Foreign Defendants, and Plaintiff faces substantial difficulties in serving
 19 these defendants in their home countries. Yet, there can be no reasonable doubt that the Foreign
 20 Defendants are aware of the case against them since the Related Domestic Defendants and their

21
 22 ⁹ 2008 WL 2415186, at *3.

23 ¹⁰ *Id.* at *4; *accord*, *CRT*, 3:07-cv-5944 SC, *September 3rd Order*, p. 2-3 (authorizing plaintiffs to
 24 serve two foreign parent corporations through their subsidiaries and/or counsel in the United
 25 States, where the subsidiaries were also named as defendants and counsel had refused to accept
 26 service on behalf of the foreign defendants).

27 ¹¹ 2007 U.S. Dist. LEXIS 5457, at *3-4.

28 ¹² *Id.* at *16

¹³ *Id.* See also, *CRT*, 3:07-5944 SC, *J. Legge’s Recommendation*, p. 3 (“Plaintiffs also have good
 cause to invoke the Court’s power under Rule 4(f)(3). The use of the Hague processes is
 expensive, and it is particularly time consuming, involving several months of procedures. This

1 counsel are actively involved in this lawsuit. Nevertheless, the Foreign Defendants choose to
2 ignore their duty “to avoid unnecessary expenses of serving the summons.” Fed. R. Civ. P.
3 4(d)(1). Defendants want Plaintiff to waste substantial time and money to formally notify them
4 of what they already know—that they are being sued in connection with an alleged price fixing
5 conspiracy in the United States.

6 Plaintiff is therefore faced with the prospect of serving 5 foreign defendants in 4 different
7 countries, and translating the summons and complaint into 3 different languages. Plaintiff is
8 informed that the total cost of service to class members will be well over \$10,000. Service will
9 take at least 4 months to complete, and in the case of the Brazilian defendants may never
10 succeed. In addition to this wholly unnecessary expense to class members, the Foreign
11 Defendants’ refusal to accept service will complicate and delay these proceedings. For example,
12 any defendants served after the Court rules in the Plaintiff’s favor on the motions to dismiss are
13 likely to argue that they are not bound by the Court’s rulings since they were not before the Court
14 when it made its rulings. They may seek to re-argue other matters already decided adversely to
15 them. This multi-state class action already presents significant case management issues without
16 these Foreign Defendants adding to them by re-arguing issues already decided.

17 Under these circumstances, the Federal Rules provide for reasonable alternatives to the
18 costly, time-consuming and possibly fruitless procedure of attempting service outside the country
19 through the cumbersome procedures of The Hague Convention or Letters Rogatory.
20 Consequently, to expedite this litigation, and to reduce the anticipated substantial costs to the
21 class members, Plaintiffs respectfully move the Court to order that the Foreign Defendants may
22 be served through the Related Domestic Defendants and their counsel.

23 //

24 //

25 //

26
27 appears to be an unnecessary expenditure of time in cases where related entities are already
28 before the Court.”)

C. The Method Of Service Requested By Plaintiff Comports With Due Process And Is Reasonably Calculated To Apprise Defendants Of The Pendency Of The Action And Afford Them An Opportunity To Respond

The “method of service crafted by the district court must be ‘reasonably calculated, under all the circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections.’”¹⁴ The Supreme Court has made clear that the main function of service is not to comply with a formalistic process, but rather to provide notice of an action’s pendency.¹⁵

In *Rio Properties*, the Ninth Circuit found that the district court had met this standard and endorsed its order authorizing service on a Costa Rican defendant’s “international courier” in Miami, by email, and on defendant’s attorney.¹⁶ The Ninth Circuit also noted that in “applying the proper construction of Rule 4(f)(3) and its predecessor, trial courts have authorized a variety of alternative methods of service including publication, ordinary mail, mail to the defendant’s last known address, delivery to the defendant’s attorney, telex, and most recently, email.”¹⁷

The facts here present an even better case for service pursuant to Rule 4(f)(3) than the facts the court found sufficient in *Rio Properties*. Plaintiff does not propose to serve a courier working, possibly indirectly, for the Foreign Defendants. Nor does Plaintiff propose to serve the Foreign Defendants by email which can sometimes be problematic. Here, Plaintiff proposes to serve the Foreign Defendants by serving the Related Domestic Defendants and their counsel. It is reasonable to assume that important documents hand-delivered to someone authorized to receive service at the Related Domestic Defendants will actually be transmitted to their foreign parent or subsidiary corporation. Similarly, if important documents are delivered to counsel for the Related Domestic Defendants, it is reasonable to assume that counsel will transmit them to

¹⁴ *Rio Properties*, 284 F.3d at 1016 (quoting *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950)).

¹⁵ *See, Henderson v. U.S.*, 517 U.S. 654, 671-72 (1996). *See also, Nanya*, 2007 U.S. Dist. LEXIS 5457, at * 16 (“We should not lose sight of what service of process is about, it is about giving a party notice of the pendency of an action and an opportunity to respond.”)

¹⁶ 284 F.3d at 1017-18.

¹⁷ *Id.* at 1016; *accord, CRT*, 3:07-cv-5944 SC, *September 3rd Order*, p. 3.

1 the foreign parent or subsidiary corporation. This is especially so since the Related Domestic
 2 Defendants and their counsel are already involved in this case and will undoubtedly inform the
 3 Court if for some reason they are no longer able to contact any of the Foreign Defendants.¹⁸

4 Serving the Foreign Defendants through the Related Domestic Defendants and through
 5 their counsel is reasonably calculated under the facts of this case to apprise them of the pendency
 6 of this action and afford them the opportunity to respond.¹⁹ This is all the United States
 7 Constitution requires.²⁰

8 **IV. Conclusion**

9 Fed. R. Civ. P. 4(f)(3) is an equal means of effecting service of process under the Federal
 10 Rules. Plaintiff faces substantial difficulty, time and expense in serving the Foreign Defendants
 11 in their home countries. This is an unnecessary expenditure of time and money since the Foreign
 12 Defendants' already have notice of the case against them through their Related Domestic
 13 Defendants. Moreover, serving the Foreign Defendants through the Related Domestic
 14 Defendants and their counsel comports with Due Process. Accordingly, Plaintiff's motion should
 15 be granted.

16 //

17 //

18 //

21 ¹⁸ See, *LDK Solar*, 2008 WL 2415186, at *4 (finding service on six Chinese defendants through
 22 the California office of a related entity to be constitutionally acceptable); *Ehrenfeld v. Khalid*
 23 *Salim A Bin Mahfouz*, 2005 U.S. Dist. LEXIS, at *6-7 (S.D.N.Y. March 23, 2005) (authorizing
 24 service on defendant's U.S. and U.K. attorneys); *CRT*, 3:07-cv-5944 SC, *September 3rd Order*,
 p. 3 (ordering service on foreign defendants through their U.S. subsidiaries and their counsel and
 finding that "federal law plainly permits service on Defendants' domestic subsidiaries or
 domestic counsel.").

25 ¹⁹ *CRT*, *J. Legge's Recommendation*, p. 3 ("Such service satisfies due process requirements,
 26 because by serving subsidiaries and/or the attorneys, the defendants are assured of actual notice.
 27 It is a procedure which will apprise defendants of the pendency of the action and afford them an
 opportunity to present their objections.")

28 ²⁰ See, *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. at 314; *Henderson v. U.S.*, 517
 U.S. at 671-72.

1 Dated: May 15, 2009

Respectfully submitted,

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19 *Others Similarly Situated*

ATTESTATION PURSUANT TO GENERAL ORDER 45

I, Lauren C. Russell, attest that concurrence in the filing of this document has been properly obtained from the signatory, Mario N. Alioto. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed this 15th day of May, 2009, in San Francisco, California.

/s/ Lauren C. Russell